

Carlos de Brito

Reading | London

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USER INTERFACE | USER EXPERIENCE | VISUAL DESIGNER

UI / UX designer, visual designer, artist with 23 years of commercial experience (11 years print, 12 years applications in XAML for Silverlight and WPF). Consistently delivers high quality work to deadlines with a user centered qualitative design approach. Designed financial industry applications for the past 9 years, creating UIs for many companies including Société Générale, Nomura's SDP / MDP also Microsoft, Fire Protection Association and Clearblue.

KEY SKILLS

- **Blend for VS and Visual Studio** - coding UI / UX in XAML for WPF applications
- **Photoshop** – bitmap design, UI creation and retouching
- **Figma** - wire framing / user journeys and problem solving
- **Illustrator and Expression Design 4** - vector work and UI creation and XAML resources
- **Qualitative research with Users** - to develop interfaces that fit their needs
- **Xamarin Forms** mark up and design for mobile applications
- **Working with Developers** – balancing the needs of the developers with those of the users
- **InDesign** - page layout
- **Leading and Mentoring** - designers / junior designers
- **CSS 3 / HTML 5** - hand coding and Angular web framework
- **Agile scrum, Kanban and Waterfall** - experience across full project life - cycle
- **Premiere Pro and Lightwave 3D** - video editing and modelling / animation
- **Front and Middle office** experience
- **Finance industry product experience** - FX, FX Options, Algorithmic Orders, Derivatives, Bonds, Bond Futures, Credit, Auto Hedging, NDF, Swaps, Swap Futures and Fixed Income
- **Excellent written and verbal communication**
- **Bilingual** (Spanish)

ACHIEVEMENTS

- **Won 'Best Banks Platform'** for GUI design in the 2013 Profit and Loss Digital FX Awards
- **Increased work efficiency by 20%** and allowed user to work from home by designing new syndication software
- **Improved usability, accuracy and clarity of application, increasing productivity by 15%** for user data input and their manager's allocation awareness
- **Twice guided integration of the designer / developer work method** thus improving productivity in the development team and quality of the applications for users

CAREER

Clearblue.

Clearblue is a brand of Swiss Precision Diagnostics, home diagnostic products such as pregnancy, ovulation tests and fertility monitors

UI / UX DESIGNER, XAMARIN FORMS MARK UP DEVELOPER / DESIGNER

2020 – Present

Translation of high-def design mock into scalable layouts for iPhone / Android phone apps. Additional UI / UX of applications.

- Creation of XAML layouts and styles for Xamarin forms projects from high-def mock ups
- Additional UX / UI interpretation to the flat designs
- Creation of custom controls to separate design from code

Société Générale S.A.

A French universal multinational investment bank and financial services company headquartered in Paris, France.

UI / UX LEAD DESIGNER, VICE PRESIDENT - FIC, ITEC**2016 – 2020**

Design of applications, using qualitative research, UI / UX, production of interfaces, including Zeus and Smart RFQ.

- Creation of look and feel for internal applications (XAML for WPF and resource dictionaries)
- Qualitative research with users to develop interfaces
- Aid in website design for FIC ITEC (HTML / CSS)
- Experience with: Fixed Income, FX, Algorithmic Orders, Derivatives, Bonds, Credit, Auto Hedging, FX Options

Nomura

Financial services group and global investment bank, based in Tokyo, Japan.

UI / UX LEAD DESIGNER, ASSOCIATE - Fixed Income Division**2009 – 2016**

In charge of design of applications, using qualitative research, UI / UX, production of interfaces in XAML for Silverlight and WPF.

- In charge of 4 strong global design team, guiding and prioritizing work flow
- Qualitative research with users to develop interfaces
- Mentor to team members in China and Mumbai
- Aid in all printed matter and website design for Fixed Income Division (HTML and CSS)
- Lead design UI / UX at the Microsoft Technology Centre session for Nomura Concept Project (XAML)
- Design and implementation of research portal and iPhone Research Application UI / UX
- Creation of application structure / styling using XAML and resource dictionaries
- NomuraLive winner of 'Best Banks Platform' for GUI design: The 2013 Profit & Loss Digital FX Awards

Dot Net Solutions Ltd

Gold certified Microsoft partner development house specializing in bleeding edge software.

LEAD DESIGNER**2007 – 2009**

Design of applications, using qualitative research, UI / UX, production of interfaces with XAML for Silverlight and WPF.

- Brought into line all printed matter, website design, newsletters and email shots for a cohesive company profile
- Lead UI / UX designer at Microsoft HQ (Thames Valley Park) for Microsoft Technology Centre session
- Member of the Silverlight 3 TAP program, guiding the applications development
- Redesigned several MS Office SharePoint installations for customers intranets (CSS Styling)
- Design consultant, helping customers to reconcile disparate design needs

FREELANCE**Partner in The Cutting Light Partnership, Design Director**

Overall responsibility for graphic work, full colour catalogue design and production & web site consultation

Sleepy Hollow, (1999) Paramount motion picture, directed by Tim Burton, bespoke set painter at Leavesden Studios

QUALIFICATIONS | EDUCATION**UK IT Training**

CIW Certified Master Designer: Pass

West Herts College

Higher National Diploma: Pass

A Level Art (A) English (B)**GCSEs 1(A) 4(B) 3(C)**